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ART DIRECTION  
& DESIGN  
INTERACTIVE  
& PRINT





Client: Alfol Publishing  
 Headfirst Inspires: html  
 Custom Flash application  
 Interactive moodboard  
 CMS Photo library

[www.head1stinspires.net](http://www.head1stinspires.net)



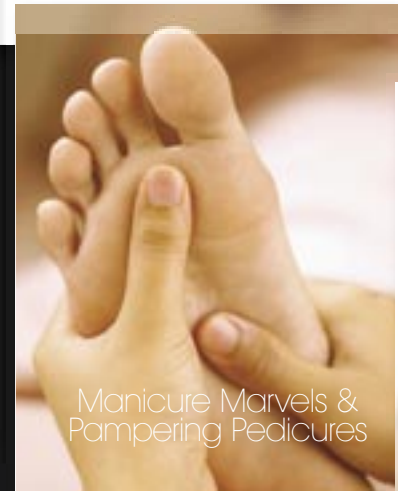
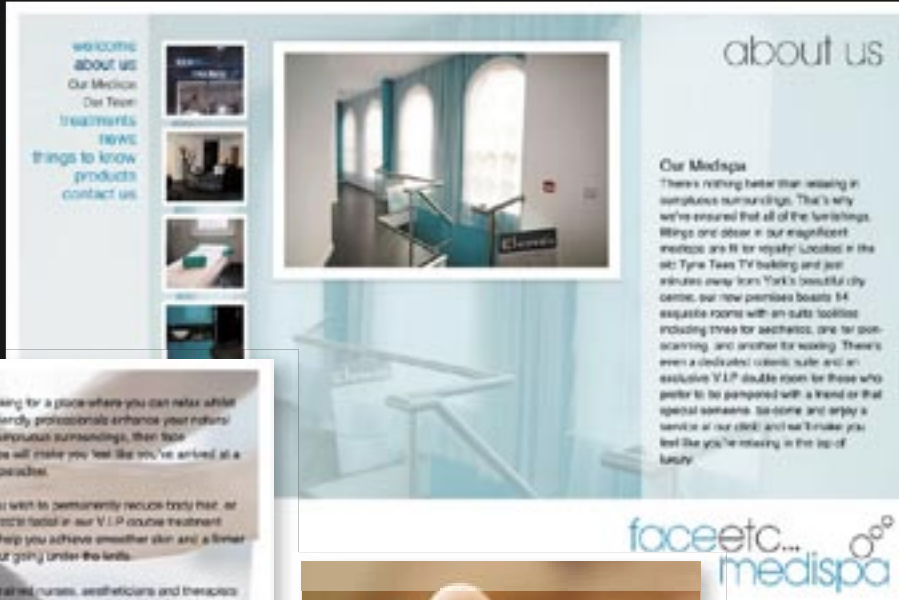
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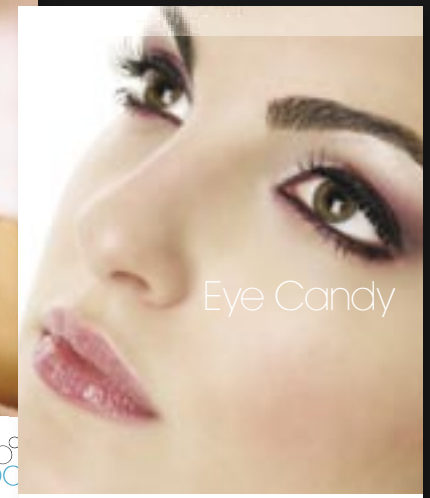
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L'OREAL PARIS

Client: Faceetc...medispa  
 Custom Flash CMS  
 Branding web & print



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Eye Candy

[www.faceetcmedispa.co.uk](http://www.faceetcmedispa.co.uk)

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Client: Unleashed Potential  
 PR & Marketing  
 Flash website  
 Brochure / Advertising



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**194 DIRECTORY**  
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COMPETITIONS  
MISSES  
PODCASTS AND PEE

**NEW SALON NEWS**  
People 22 salon stars  
sales, revenue decline...  
The long and short of it...  
Salon owner started  
using 140 as  
Salon innovation as  
work in salon...  
Her salon focus is new  
about 850...

**NEW SALON JOBS**  
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SENIOR STYLIST  
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Stylist  
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Julie Ezzam is our  
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steps to  
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Client: Alfol Publishing  
Joomla CMS  
Branding web & print

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Client: Sebastian  
Competition website

\*\*\*\*\*  
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WHAT'S NEXT.

HOME  
COMPETITION  
THE REINVENTION  
STYLE ICONS  
PRODUCTS  
WATCH!  
SEE!  
CONTACT

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**CORY KENNEDY**

Fearless, spirited and one of a kind, Cory is the perfect embodiment of Sebastian Professional and the first National Hairdresser of the Year. She is the most accomplished hair professional from Sebastian Professional. An inspiring designer, she's already a proven off-fashion icon. Wikipedia describes her as an "international style phenomenon", and she's already secured a massive 13.6M "friends" on her MySpace page. This feature has a newspaper, and she's inspiring a new generation to her style.

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ACROSS THE WORLD, CREATIVE AMBASSADORS AND VISIONARIES FOR SEBASTIAN PROFESSIONAL ARE LYING AND BREATHING THE BRAND AND ALL IT STANDS FOR, LEADING ITS CREATIVE VISION AND SHAPING ITS FUTURE.

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[www.head1st.net/sebastianwhatsnext](http://www.head1st.net/sebastianwhatsnext)

**This month...** **headfirst**

**TRIBES**  
See the action unfold

**Behind the scenes**  
Toni&Guy's new collection - Flux

**London Fashion Week**

Win a play ball styling set from L'Oréal Professionnel!

Win a week in the life of... **Adam Reed**

Log on to [www.head1st.net](http://www.head1st.net) - experience the buzz of British hairdressing!

**Ageless style**  
Say goodbye to block colour with Goldwell's new Trifluctive Naturals - the first 100% reliable grey coverage with built-in multi-depth reflects

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- natural results

Available in the Colorance demi-permanent and Topchic permanent colour ranges.

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**GOLDWELL**  
L'Oréal Professionnel

Client: Afol Publishing  
Headfirst html newsletter

**The ultimate short break!**  
Mondial Coiffure Beauté • September 13-15 • Porte de Versailles, Paris

Need a pick-me-up after the soggy summer? How about three days of hair heaven in Paris, at the Mondial Coiffure Beauté show?

There's just one month to go before MCB throws open its doors at the Porte de Versailles exhibition centre to a fantastic menu of shopping, business and entertainment. From September 13 to 15, up to 40,000 hairdressing professionals will be inspired by the latest trends from top European artists (including the UK's own Five Point Alliance), shop for the latest products from a huge range of exhibitors and foster new contacts with international buyers and talent spotters. Why not join them?

**HOW TO BOOK**  
Tickets cost 25 Euro per day in advance, available at [www.salonmcb.com](http://www.salonmcb.com)

Log on to [www.head1st.net](http://www.head1st.net) to win free seats for MCB's stellar line-up of hairdressing shows!

**While you're there...**  
Check out the competition by checking out these top Parisian salons

<p><b>Jean Marc Joubert</b> 9 rue du Louvre, 75001 Paris <a href="http://www.jeanmarcjoubert.com">www.jeanmarcjoubert.com</a></p>	<p><b>Jean-Claude Gellon</b> 3 rue Paul Louis Courier, 75007 Paris</p>	<p><b>Rodolfo</b> 26 rue Cassette Casanova, 75002 Paris <a href="http://www.colorparacolofne.com">www.colorparacolofne.com</a></p>
<p><b>Marianne Gray</b> 27 rue des Grands Augustins, 75006 Paris 52 rue St André des Arts, 75006 Paris <a href="http://www.mariannegray.com">www.mariannegray.com</a></p>	<p><b>Roman Corps</b> 37 rue Roussier, 75007 Paris <a href="http://www.romanocorps.fr">www.romanocorps.fr</a></p>	<p><b>Christophe Robin</b> 9 rue Quatremaison, 75006 Paris <a href="http://www.chrobin.net">www.chrobin.net</a></p>

**M.C.B.** Promoteurs LPA  
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[info@head1st.pariscolofne.com](mailto:info@head1st.pariscolofne.com)

Client: Mondial Coiffure Beauté  
Newsletter



Client: Perpetual Films

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- Duration 55'

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